



**PRESS INFORMATION
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COMPANY

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ESHIBITON STAND

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**PORCELAIN ENAMEL IS IN VOGUE IN KITCHENS WORLDWIDE
BECAUSE OF GOOD COOKING QUALITIES AND THE 100% NATURAL MATERIAL.**

**The Austrian family business RIESS is combining
tradition and new design in its comprehensive assortment.**

The RIESS enamelware has a growing fan community worldwide not only because of its wide design and color range, but for its 100 % natural material and energy saving and aroma-neutral cooking qualities. Riess enamelware is ideally also for induction hobs due to its magnetisable 'core' of strong steel. No wonder there is a big revival for this cooking material, so that RIESS is exporting to over 35 countries worldwide.



The family run Austrian company has a rich tradition since 1550 when the original pan forgery was founded in Ybbsitz in the lovely Lower Austrian Mostviertel region. The manufacture of high-quality porcelain enamel kitchenware under the brand RIESS began in 1922. Today the ninth generation of the family, are leading the company. RIESS is one of the few makers of distinctive quality enamelware in Europe.

RIESS is offering a comprehensive assortment of forms for cooking, baking and storage and an wide choice of colors and designs. Besides his traditional cooking ware the company is always searching for new ways in enamel design.

Since some years they are going new ways by cooperating with the young Viennese design company dottings and developed the new, fresh label RIESS truehomeware. These is enamelware in clear, timelessly modern shapes and bright colors. Recently they launched the bi-colored baking forms RIESS edition Sarah Wiener in cooperation with the Austrian cooking star Sarah Wiener.

100 % natural materials (porcelain enamel is glas and iron), the high quality handcraft and the CO2 neutral and local manufacturing process is the brace connecting tradition and new design within the RIESS brand.



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THE RIESS ASSORTMENT

a wide range of traditional forms and colours



The range of colours and forms of RIESS is comprehensive over the years and many of their traditional products became classical cult items across Austria's borders over the years. (see the large assortment at www.riess.at).



RIESS TRUEHOMWARE

is rethinking the material of porcelain enamelware: clear lines, simple materials and strong colours for organically and sustainably-minded people. The young design company dottings from Vienna (Katrin Radanitsch and Sofia Podreka) were inspired by the pure enamel material and its possibilities and created RIESS truehomeware. www.truehomeware.com

AROMAPOTS

are 100% steel and enamel, and there are no screwed plastic parts. Its magnetic properties make the series ideal for any modern induction stove! The conical shape of the Aromapots makes the series stackable to save space. During cooking, the lid – reversed and set aside – serves as a temporary bowl or plate for ingredients, spoons etc. Later at the table, it takes on the role of a trivet.

KITCHENMANAGEMENT

They are stackable and keep food aroma-neutral and protected from light. The practical „Manager“ is not just a useful kitchen container for teas, spices, cereals, or crackers, but also for utensils in the bathroom and desktop accessories. The colourful cans can be repeatedly written and rewritten on – such as with the content, fill date, expiration date, or preparation instructions – using wax crayons and washed in the dishwasher. They are available in six colours and four sizes.



RIESS EDITION SARAH WIENER

The Austrian cook Sarah Wiener is not only preferring ecologically sensitive cooking ingredients but requires this quality also for her cooking ware. RIESS satisfied her high demand and a wonderful cooperation started.

Sarah Wiener was choosing her most favorite shapes out of the RIESS fund: „Please dip them into cream, chocolate and glaze them in peach, pistache, plum and vanilla and then put them into the oven. „ she said to RIESS. And RIESS did so in real high quality handcraft. Each piece a one of a kind!

The new colour concept was done by the dottings design company and grants colourful baking fun. The new bakingrange consists of round baking forms, flan forms, rectangular baking dishes, ring cakes forms, bowls, muffin forms, measuring vessels, Austrian Cake forms, loaf pans.



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RIESS CLASSIC

The items from our Classic collection were developed between 1920 and 1960. They represent the centrepieces of our range in the classical colours of white, black, brown, blue, red, green and the beloved pastel, but also in seasonal editions.



RIESS COUNTRY

are romantic porcelain enamel patterns that have roots in our native soil such as flowers, gentian, leaping deer and the pattern of the national „Dirndl“ dress (see picture). They are evoking a longing for living in the countryside and for hearty and natural tastes and smells.



RIESS NOUVELLE

means innovative material qualities, trendy colours in a fashionable design. A leading product with excellent features such as an extra strong, heat-storing steel base and glass lid.

PRESS PHOTOS

We would be pleased to send high res photo material upon request. Please send a mail to: press@truehomeware.com (or by phone: +43 664 61 46 401).

ABOUT THE RIESS BRAND

A family business for over 400 years, RIESS manufactures its comprehensive range of products in Ybbsitz, on the famous ‚Iron Road‘. The energy required for this traditional business comes from three hydropower plants and the passionate commitment of its employees. For generations, the Riess family and their team have demonstrated a dedication to quality. An important response to the needs of the region and the environment. Today, RIESS is one of the few makers of distinctive quality enamelware in Europe.

www.riess.at www.truehomeware.com