



Presseinformation

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EXHIBITION STAND

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2018 — NEW ARRIVALS IN PORCELAIN ENAMEL

RIESS CLASSIC WHITE WITH NEW BREAD BIN, BOWLS AND MORE

A COFFEE POT FOR MOCHA AND FILTER COFFEE

NOUVELLE COOKWARE RANGE IN NEW SHADE - TIMELESS "ARCTIC WHITE"

The wonderful world of RIESS enamelware continues to grow. Eight new items will be added to the wide Classic White range of cookware in 2018 – as pure white enamel is always a favorite with traditional enamelware fans. And from 2018 you can also make coffee in an enamel pot – mocha or filter, depending on your mood. There is a choice of traditional red and pastel turquoise. The popular "Nouvelle" series (with glass lid and stainless steel handles for a modern look) will also be available in the new "Arctic white" color.

CLASSIC WHITE: many new products are available in pure enamel white

Pure white is always really popular, especially when it comes to easy-care enamel. In 2018, some fantastic items will be added to the Classic White range ...

Starting in April, our popular enamel bowls will be available in white alongside the existing pastel colors in four sizes – mini 12cm, medium 22cm and 26cm, large 30cm. So you can have the right bowl for everything, from muesli and porridge to salads ... and of course for kneading dough and many other uses. The white bowls also combine beautifully with their counterparts in pastel colors.



Eating good bread and breadmaking are right on trend at the moment. No wonder that the good old enamel bread bin is being joined by new friends. In 2018 – alongside its existing bread bin – RIESS is bringing **two new bread bins onto the market – one rectangular (37x26 cm and 13 cm high – without handle) and one round (24 cm in diameter)**. The round version is also popular for storing biscuits and cookies ... and not only at Christmas. Bread and pastries stay fresh for longer in enamel tins and their aroma stays fresh too, thanks to the smooth, pore-free glass surface.

And there are other newcomers to the Classic White range: a white **gratin dish (36x21,5 cm)** for all types of sweet and savoury gratins, and a **cooking pot for potatoes with colander insert (18 cm/2 Liter)**, which can cook potatoes or other vegetables by gentle steaming.





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Coffee pot: Mocha or filter coffee? Red or pastel turquoise?



Our enamel coffee pot can exactly match your mood: with filter coffee in the morning or a strong mocha after lunch. So easy to do with just one pot, ideal for smaller kitchens and sure to raise your spirits. The pot holds 0.75 litres and is 11 cm in diameter – it conducts and stores heat and is suitable for all types of stovetop.



2018 – WATCH OUT FOR “NOUVELLE” IN TIMELESS “ARCTIC WHITE”



One more color has now been added to the Nouvelle cookware series alongside the current shades of green, red, deep ivory, aquamarine, clear blue, cappuccino, emerald and coral. The arctic white shade is a timeless and noble shade which fits perfectly in many kitchen styles.

This range provides a good start for all keen cooks who like strong colors, modern shapes and a high level of practicality. Products from this range have a heat-retaining steel base, a glass lid and smart stainless steel handles

This range provides a good start for all keen cooks who like strong colors, modern shapes and a high level of practicality. Nouvelle is available as single pots or as a cooking set of three pieces (2 pots and jug) or as a cooking set of five pieces (4 pots and pan).

PHOTOGRAPHIC MATERIAL

You will find high-resolution versions of the photographic material used here under the following link

<http://bit.ly/2BsvVzV>

In case the download causes problems or for any other question, please send a short mail to press@truehomeware.com or give a call to Irene Salzmann +43 664 6146401



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THE RIESS BRAND

stands for high-quality porcelain enamel cookware, and so for aroma-neutral, energy-saving and healthy stovetop and oven cooking and also storage. Since 1922, this traditional Austrian family company has been producing porcelain enameled cookware in many colors and designs. RIESS products are lovingly made by hand and are carbon neutral, as the company uses energy from its own hydroelectric power plants. www.truehomeware.com www.riess.at

PORCELAIN ENAMEL

is a very natural material and is none other than glass bound with iron in a furnace. Thanks to its iron core, RIESS cookware and tableware is suitable for all types of stovetop, including induction. Heat retention is extremely good, which saves energy. Porcelain enamel is cut and scratch resistant, durable, easy to clean, suitable for people with nickel allergies and has many other advantages.

The ten good reasons for using RIESS Premium Enamel

1. CO₂-neutral, made in Austria
2. Suitable for induction and all other types of hobs and cookers
3. Cut and scratch resistant
4. Easy to clean and antibacterial
5. Healthier, energy-saving cooking
6. Aroma neutral
7. Extremely long-lasting
8. Heat-resistant up to 450° C
9. Many colors and designs
10. Recyclable into scrap metal